

**\$1,000 DOLLAR
GRAND PRIZE!**

**MULTIPLE CASH
PRIZES!**

**IMPACT YOUR
COMMUNITY
THROUGH YOUR
VISUAL ART!**

//// **5TH ANNUAL** //// **INFLUENCE THE CHOICE** //// **HIGH SCHOOL** ////

VIDEO CONTEST!

WHO ARE WE?

Influence the Choice- Drug Prevention Alliance for Youth (an initiative of the Issaquah Schools Foundation) is a local prevention group with a mission to prevent and reduce drug abuse among youth in the Issaquah School District. One of the main strategies the Alliance uses is called "Positive Community Norms". To learn more about Positive Community norms, visit: The Montana Institute ([www. http://www.montanainstitute.com](http://www.montanainstitute.com)) or The Center for Health & Safety Culture (www.chsculture.org)

WHY SHOULD YOU PARTICIPATE?

Win cash prizes! To celebrate the contest's 5th year, FIVE submissions in 3 different categories will be awarded with cash prizes. Your entry would also be eligible to win the \$1,000 grand prize.

Get your video shown throughout the Issaquah School District - in schools and in the community!

Get your friends together- hanging out doing something creative is always a good time!

Winners will be invited to a "red carpet" Awards Ceremony for family and friends in the Spring.

TIPS FOR A SUCCESSFUL SUBMISSION:

Videos can only be 2 minutes or less! If it's more, they will be disqualified so edit away!

Use a "Positive Norm" statistic or approach and get extra points!

Instead of saying that 3/10 Issaquah students have experimented with marijuana, say that 7/10 students chose to stay drug free.

STARTS MONDAY JANUARY 9TH AND CLOSES FRIDAY MARCH 10TH AT 5:00 PM

THE HIGH SCHOOL CONTEST IS OPEN TO YOUTH IN GRADES 9-12

For information about contest categories and rules, to obtain required registration materials, or to learn more about Influence the Choice - Drug Prevention Alliance for Youth, visit www.influencethechoice.org

